

LTD 2020 Contest

The Short Version

To enter the contest, you must register (as a group or individual) for Learning • Technology • Design by February 17, 2020, at 11:59 pm EST at https://ltd.leadinglearning.com, follow Leading Learning on at least one designated social channel (LinkedIn, Facebook, and Twitter), and tag #LTD2020 and #LearningBoosterKit in a post.

The winner of the contest will be chosen at random on February 18, 2020, and announced through the Leading Learning social media channels.

The winner will receive:

- 1-year subscription to Audible
- A set of Apple AirPods
- A Rocketbook digital notebook

The Official Rules

REGISTRATION IS NECESSARY TO ENTER OR WIN.

- 1. Eligibility: You are eligible to win the prize by registering for LTD 2020 at https://ltd.leadinglearning.com, prior to February 18, 2020; following Leading Learning on Facebook, LinkedIn, or Twitter; and posting publicly to Facebook, LinkedIn, or Twitter using the two contest hashtags: #LTD2020 and #LearningBoosterKit.
- 2. Agreement to Rules: By participating, the Contestant ("You") agrees to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Tagoras, Inc., the company that owns and manages Learning Learning and Learning Technology Design ("Tagoras"), as final and binding as it relates to the content of this Contest.
- 3. Contest Period: Entries will be accepted online starting on December 9, 2019, and ending February 17, 2020. All entries must be received by February 17, 2020, at 11:59 pm EST.





4. How to Enter: The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Tagoras. Register for LTD 2020 prior to February 18; follow Leading Learning on Facebook, LinkedIn, or Twitter; and post publicly to Facebook, LinkedIn, or Twitter using the two contest hashtags: #LTD2020 and #LearningBoosterKit. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Tagoras.

5. Prizes: The Winner of the Contest (the "Winner") will receive a Learning Booster Kit that includes a 1-year subscription to Audible, AirPods, and a Rocketbook (\$315.00 value). Actual/appraised value may differ at the time of prize award. The specifics of the prize shall be solely determined by Tagoras. No cash or other prize substitution shall be permitted except at the discretion of Tagoras.

Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Tagoras and Leading Learning to use Winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: The Winner will be selected by Tagoras at random. The Contestant (You) understand that the Winner will be chosen at random. Winner will be notified by social media direct message or email the day of the Winner selection (February 18, 2020). Leading Learning shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, or fails to claim the prize within 15 days from the time award notification was sent, the prize may be forfeited, and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, state, and local laws and regulations.

ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (at the sole discretion of Tagoras) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Tagoras, anyone acting on behalf of Tagoras, and Tagoras and Leading Learning licensees, successors, and assigns, shall have the right, where





permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent. By entering this content, You represent and warrant that your entry is an original work of authorship and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Tagoras. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Tagoras from and against any suit, proceeding, claims, liability, loss, damage, costs, or expense, which Tagoras may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: Tagoras reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Tagoras control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Tagoras may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Tagoras. Tagoras reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions. Tagoras has the right, in its sole discretion, to maintain the integrity of the Contest, to void entries for any reason, including, but not limited to the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, Tagoras reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Tagoras and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her/their acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process



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or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

- 11. Disputes: As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the United States. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Contest). Participant further waives all rights to have damages multiplied or increased.
- 12. Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the LTD website.
- 13. Sponsor: The Sponsor of the Contest is Tagoras.
- 14. By submitting to this contest, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.